

Innovation Village Partner Booklet

April 15-17, 2024
Fontainebleau, Miami Beach





There's never been a more momentous opportunity for Startups, Small Businesses & Agencies

POSSIBLE is a unique conference and exhibition combining people, culture, technology and ideas.

This is where the world's top CMOs, influencers and tech leaders congregate annually, to share stories of positive disruption, experience new trends & technologies and collaborate to architect a better way to drive businesses forward.

Powered by the omnichannel expertise of MMA Global, it combines all former MMA Global events into one colossal, immersive, and engaging celebration.

2023 by the Numbers

2,464
Registered Attendees

110
Sessions

14
Content Tracks

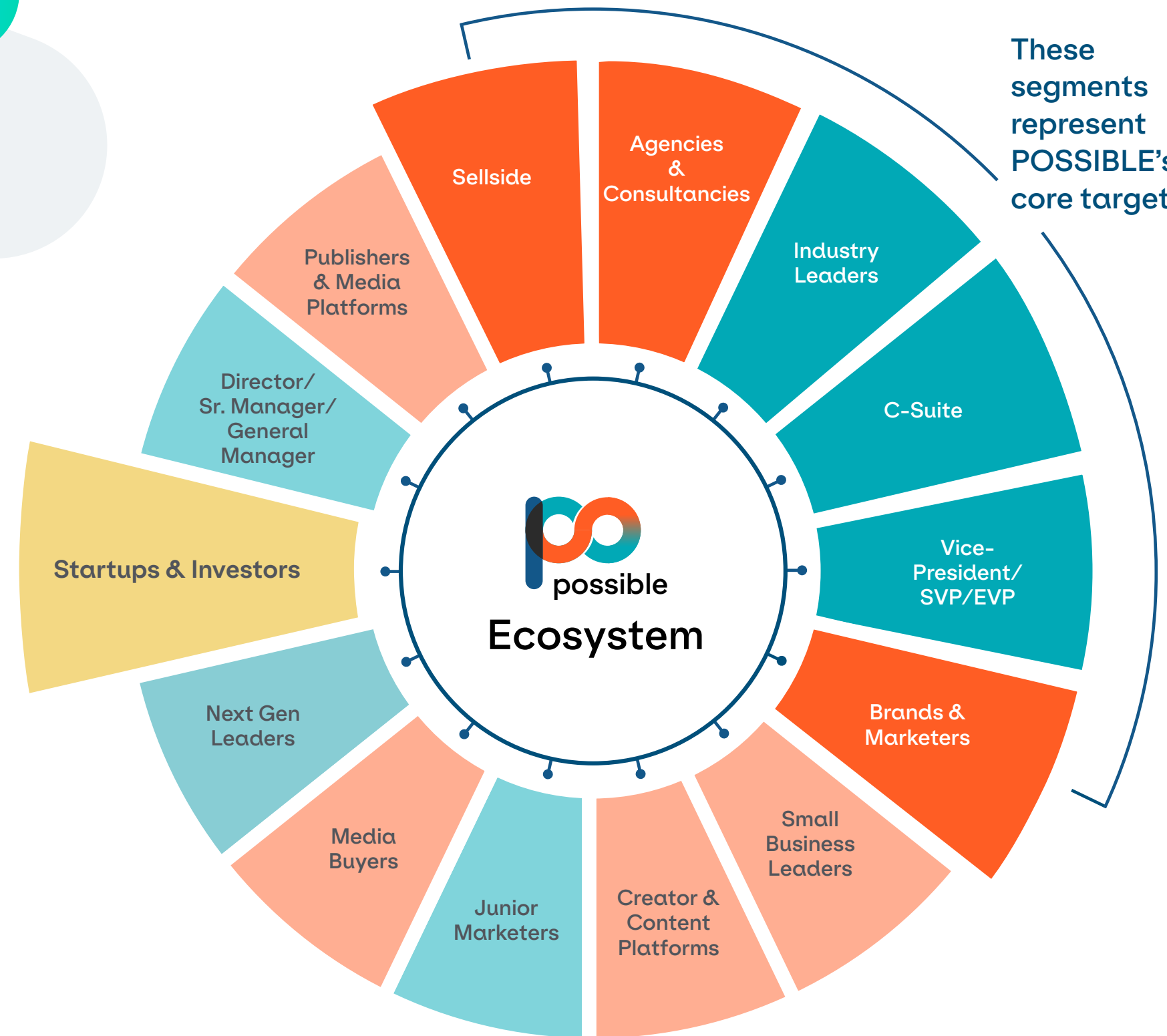
95
Partners & Exhibitors

200
Speakers



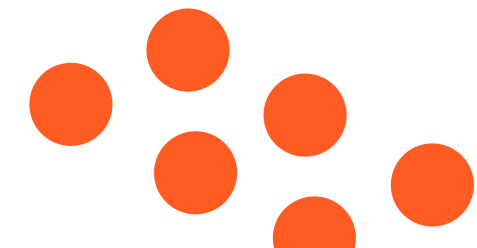
We connect Startups, Small Businesses & Agencies with decision makers to drive business

POSSIBLE is the leading marquee event, created by Beyond Ordinary Events, Inc., that is curated specifically for the greater marketing, media and advertising ecosystem, including brands, technology, digital, culture, and more.



POSSIBLE was an incredible success in year one - hosting and facilitating some of the most important conversations in marketing today. This is a must attend event for anyone who is serious about understanding and intersecting the future of the marketing ecosystem.

Andrea Brimmer
Chief Marketing and PR Officer
Ally





Imagine a new industry live event unlike anything else...

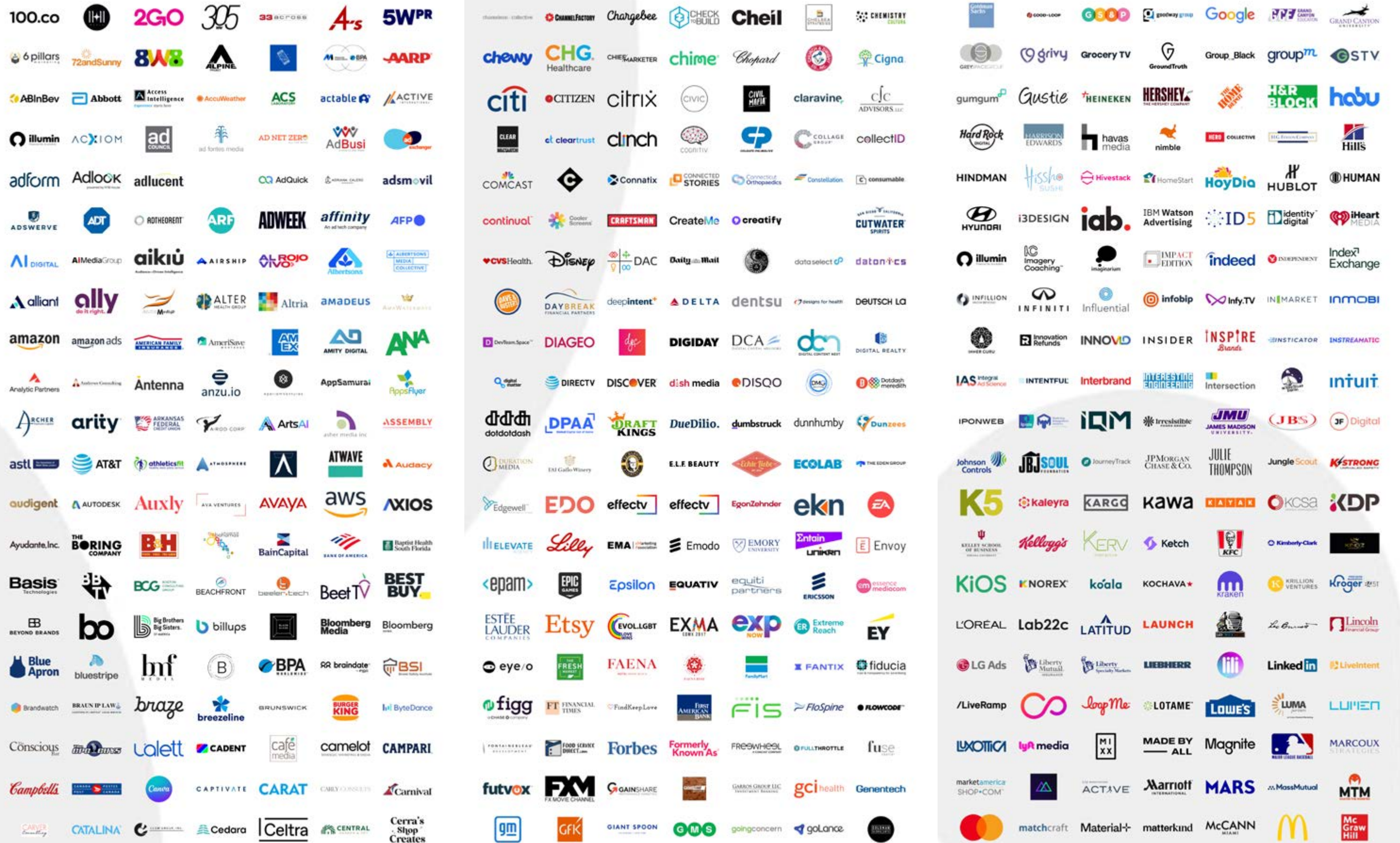
Backed by a consortium of industry leaders, as investors, from the U.S. and beyond, with Christian Muche as Co-Founder and CEO. MMA Global is one of the key partners of this new event entity.

We will present an unprecedented event focused on the future crossroads of marketing, communication, culture and technology -- brought to you by the world's industry leaders.

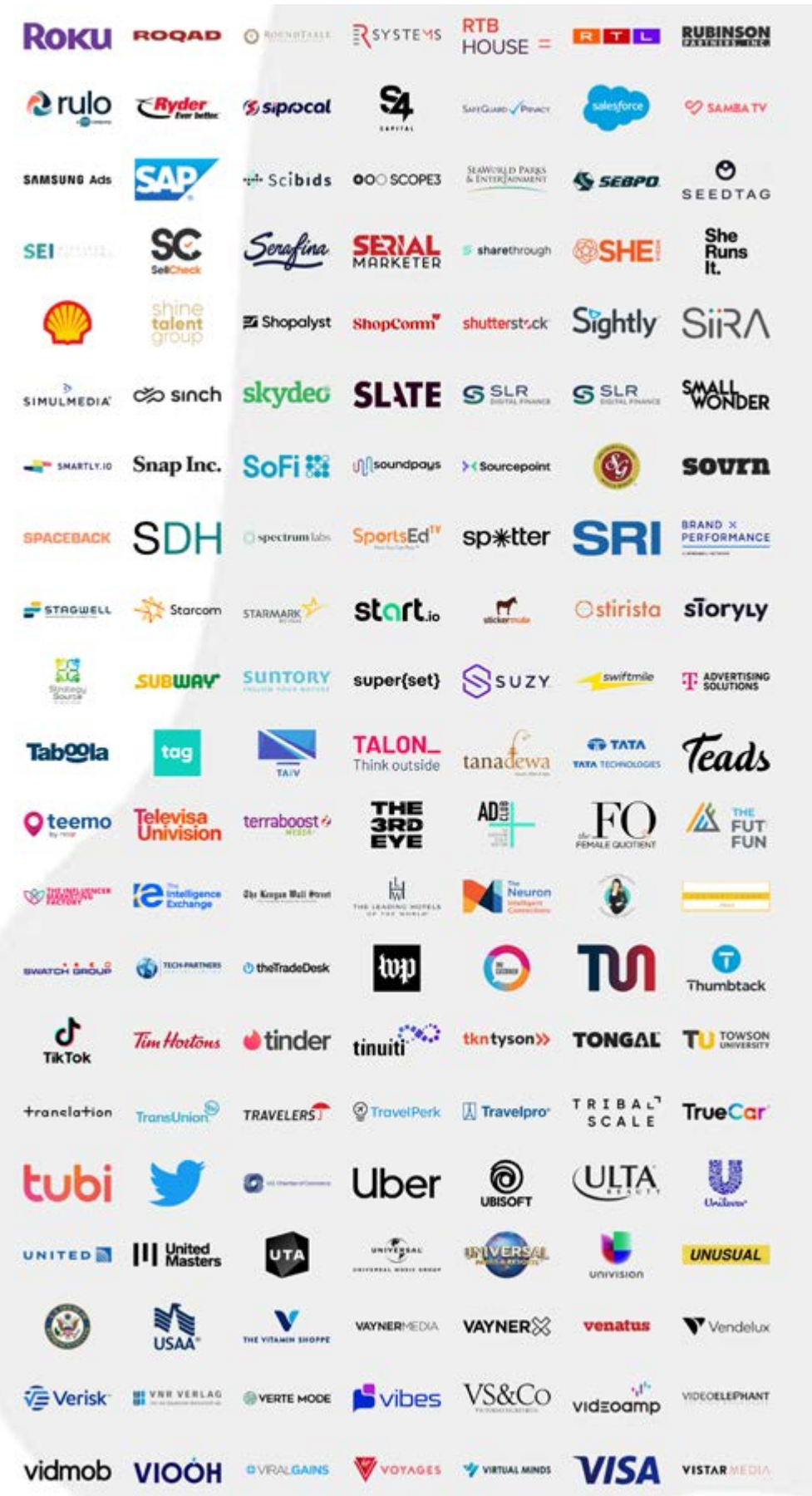
In Good Company



Companies in Attendance



Companies in Attendance



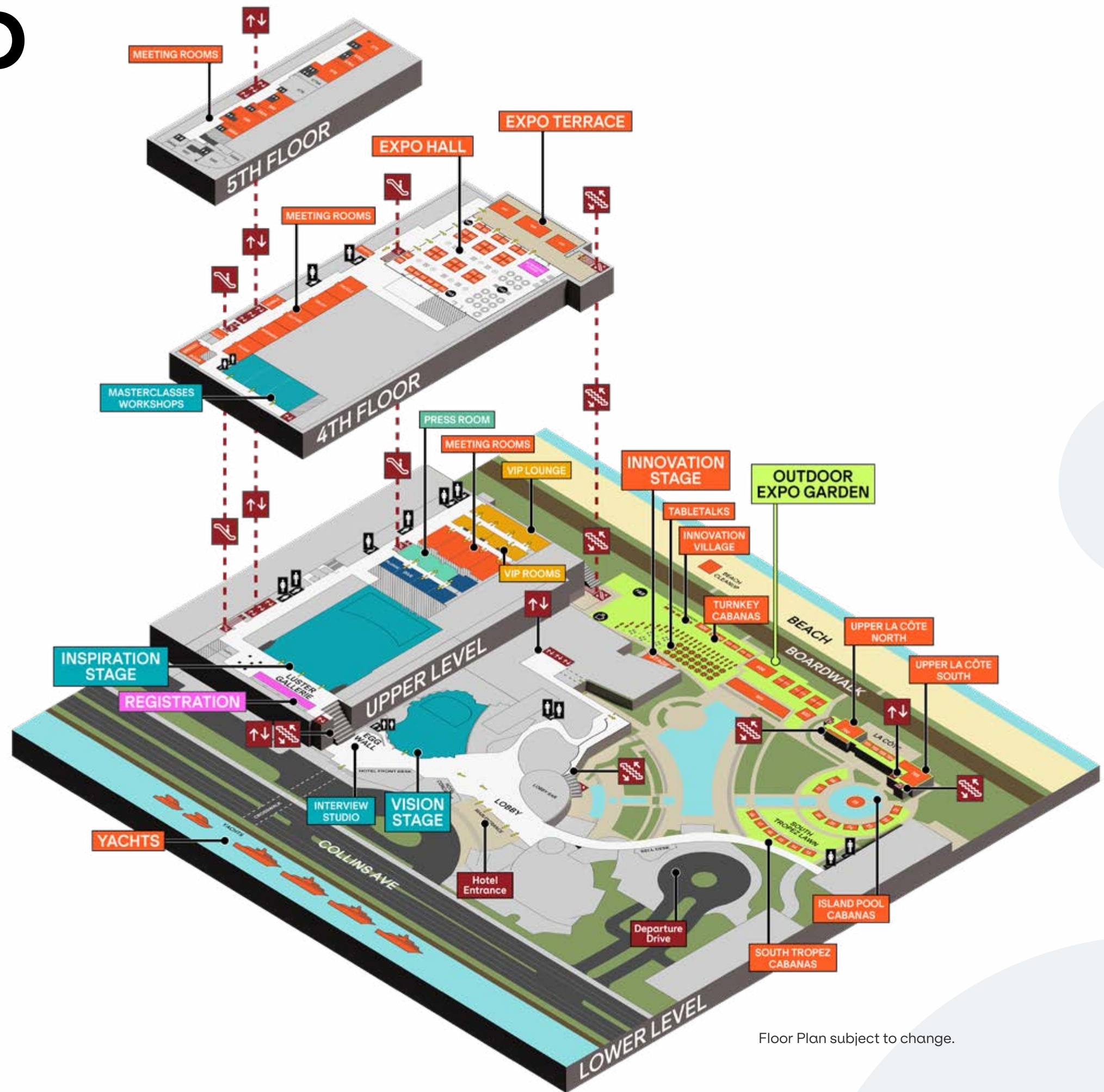
“Possible was fantastic bringing together the best minds in the world to discuss the art & science of marketing. From packed hall Elon Musk showcases to small intimate Shelley Palmer masterclasses the content, community & connections really defined the enduring power of great marketers and what they mean for the future of building successful businesses. In a world where we’re immersed in tech overload getting back to the essence of what makes marketing so special is what makes Possible a must attend.”

JC Oliver
Founder
Move78

Floor Map

Legend

- Expo
- Conference
- Walking Path - Indoor
- Walking Path - Outdoor
- Walking Direction
- Escalator
- Elevator
- Stairs
- Bathroom
- Food & Beverage
- Coffee / Water



Floor Plan subject to change.



All Partnership Standard Benefits



A promotional description of your company, including your logo on the official event website and mobile app



Onsite signage / brand logo on the Welcome “Event Partners” Signage



50% discount code for additional staff passes

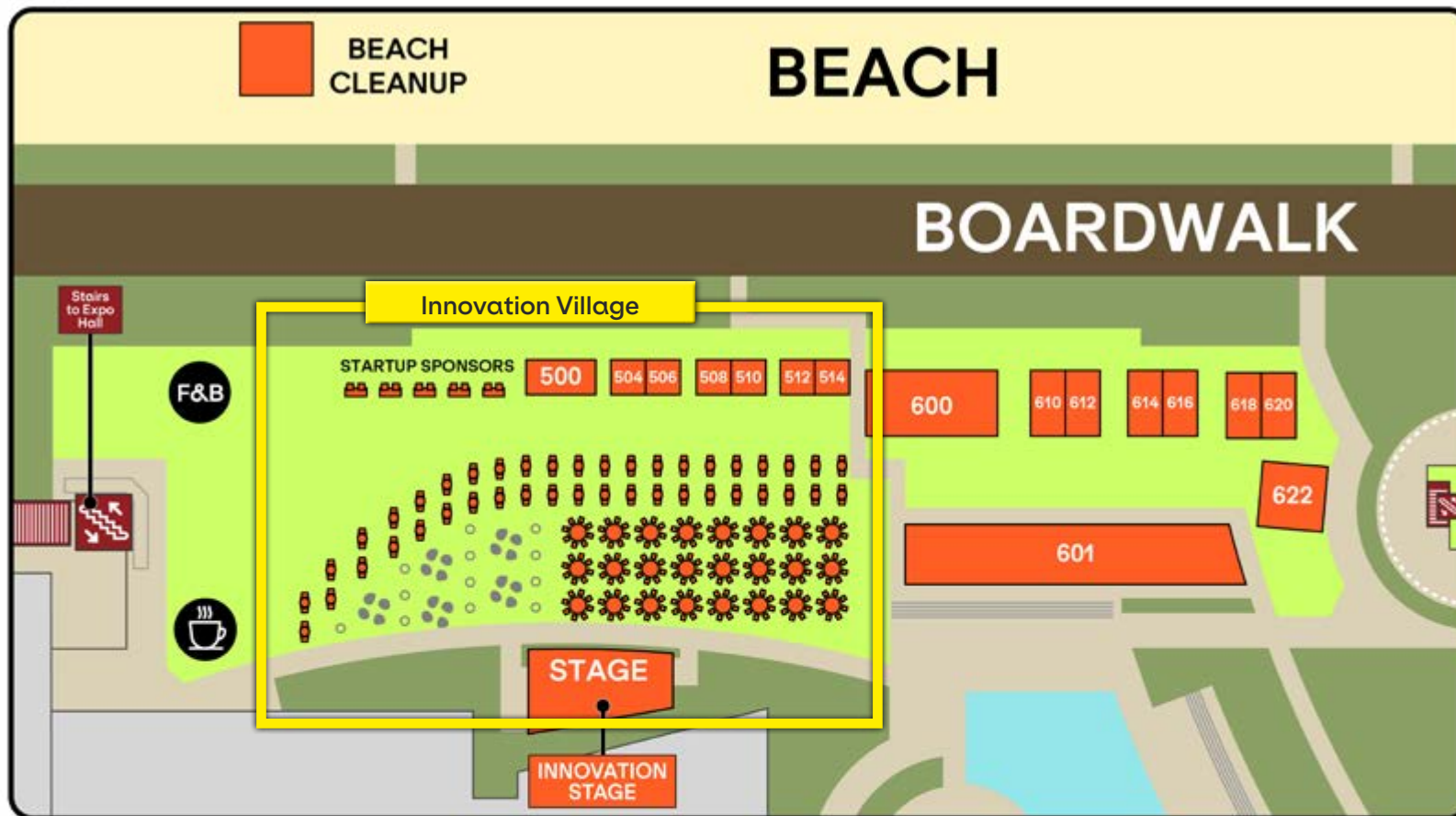


Social Cards provided to promote your partnership

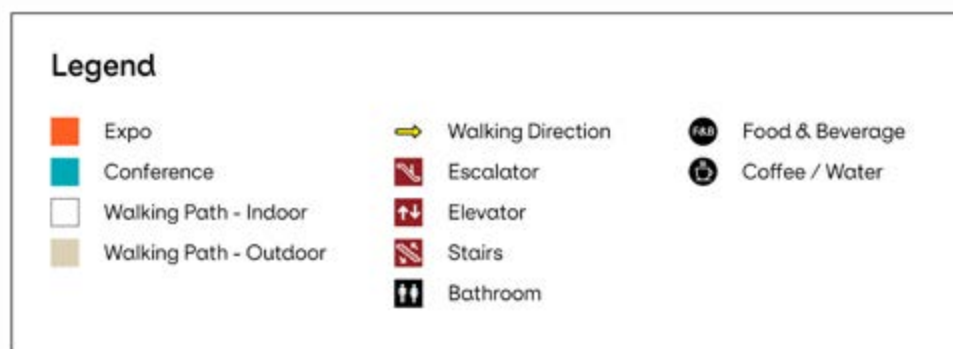
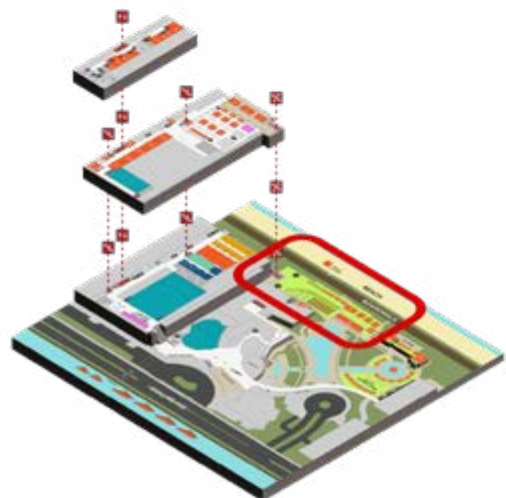
Innovation Village Overview

Where Innovation meets Business

Within the Expo Garden, the Innovation Village is located outside under a covered area and offers premium activation & expo space including Startup Units and the Innovation Stage.



The location of the Innovation Village is subject to change.



Innovation Stage



The Innovation Stage will feature 10-minute thought leadership sessions by startups, entrepreneurs, and industry leaders that are disrupting the marketing landscape and shaping the future of business.

A Startup Pitch Competition will be woven through the agenda focused on recognizing the best startup ideas and innovations that will enable marketers to achieve their goals with cutting edge technology.



Innovation Village & Stage Takeover Partner

The Innovation Village & Stage Takeover Partnership will result in new and enhanced business relationships directly related to startup and entrepreneurs that are looking for support to continue to achieve their company's mission. As the official partner of the Innovation Village, your company will be seen as an industry leader and a driving force that is strategically positioned at the intersection of innovation and business. As the sponsor of this footprint, you will have direct access to these next-gen companies and the connections your team makes will live on post-event, providing the results you need with the contacts you desire.



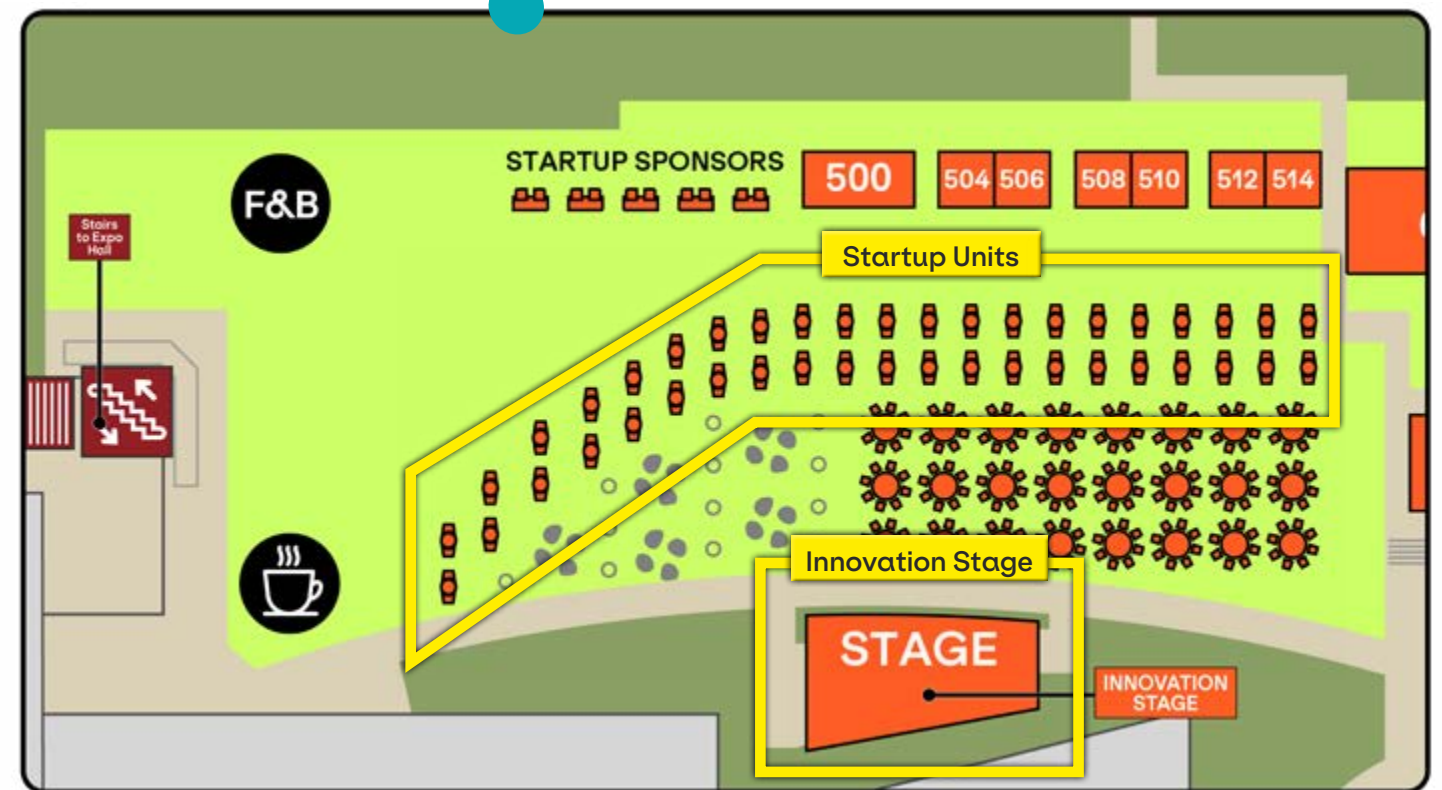
Innovation Village & Stage Takeover

\$ 50,000/ASK about special pricing through February 29th!

Located in the outdoor expo garden, area will consist of Startups, Small Businesses & Agencies showcasing their unique technologies and services along with curated content on the Innovation Stage targeting startups and entrepreneurs, including speaker sessions, the Startup Pitch Competition, and more.

Benefits include:

- Logo inclusion on the Stage Signage
- Two (2) :10 minute thought leadership sessions on the Innovation Stage (one session per day)
- One (1) Startup Unit with branding on the sign (A) and the tabletop (B)
- One (1) Countertop (C) with 2 chairs
- One (1) VIP Pass
- Three (3) Premium Passes
- A dedicated section on the POSSIBLE website and app to promote your company as the Innovation Village and Stage sponsor.
- Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- Plus all Standard Benefits



The location of the Innovation Village is subject to change.



Legend

Expo	Walking Direction	Food & Beverage
Conference	Escalator	Coffee / Water
Walking Path - Indoor	Elevator	
Walking Path - Outdoor	Stairs	
	Bathroom	



Startup Pitch Competition Partner

The Startup Pitch Competition is presented by our top partners, who have the opportunity to pre-select a certain number of startups to award a prize and recommend judges. **The winner will receive a cash prize of \$5,000!** As a one of the three official partner levels of the Startup Pitch Competition, your company will be seen as an influential player in the industry, strategically partnering with top brands to support startups and next-generation companies. This partnership will lead to new and improved business relationships and create connections that will



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Sponsoring Packages

Gold Sponsor
\$40,000/ASK
about special pricing through February 29th!

- Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- Logo and name integration "The POSSIBLE & YOUR COMPANY Startup Pitch Competition powered by XX Company and supported by XX Company"
- Right to pre-select and nominate 3 Startups to participate in the competition that have a booth at the event
- One (1): 10 minute thought leadership session on the Innovation Stage
- Three (3) Premium Passes
- Six (6) Expo Passes
- One (1) Startup Unit with branding on the sign (A) and the tabletop (B)
- One (1) Countertop (C) with 2 chairs
- Prominent Signage by the stage
- **Plus all Standard Benefits**

Silver Sponsor
\$25,000/ASK
about special pricing through February 29th!

- Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- Logo and name integration "The POSSIBLE & XX Company Startup Pitch Competition powered by YOUR COMPANY and supported by XX Company"
- Right to pre-select and nominate 2 Startups to participate in that competition that have a booth at the event
- Right to become a juror of the Start Up Pitch Competition
- Two (2) Premium Passes
- Four (4) Expo Passes
- One (1) Startup Unit with branding on the sign (A) and the tabletop (B)
- One (1) Countertop (C) with 2 chairs
- Prominent Signage by the stage
- **Plus all Standard Benefits**

Bronze Sponsor
\$15,000/ASK
about special pricing through February 29th!
2 Available

- Content, format and co-presenters for thought leadership will be collaborated with and approved by POSSIBLE
- Logo and name integration "The POSSIBLE & XX Company Startup Pitch competition powered by XX company and supported by YOUR COMPANY"
- Right to pre-select and nominate 1 Startup to participate in the competition that has a booth at the event
- Right to become a juror of the Start Up Pitch Competition
- One (1) Premium Pass
- Two (2) Expo Passes
- One (1) Startup Unit with branding on the sign (A) and the tabletop (B)
- One (1) Countertop (C) with 2 chairs
- Prominent Signage by the stage
- **Plus all Standard Benefits**



Thank you!



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POSSIBLE

April 15-17, 2024
Fontainebleau, Miami Beach

Official Organizer

beyond ordinary

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Innovation Village & Startup Advisor

Upmarket Consulting

All Inventory & Event Passes are subject to change at any time.